



# Earth Friendly AI for Sustainability on Smart Campus

Regional Workshop on UI Greenmetric  
World University Ranking for Mediterranean Universities



UNIVERSITI SAINS ISLAM MALAYSIA  
جامعة العلوم الإسلامية الماليزية  
ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA

# CONTENT



What is a Smart Campus?



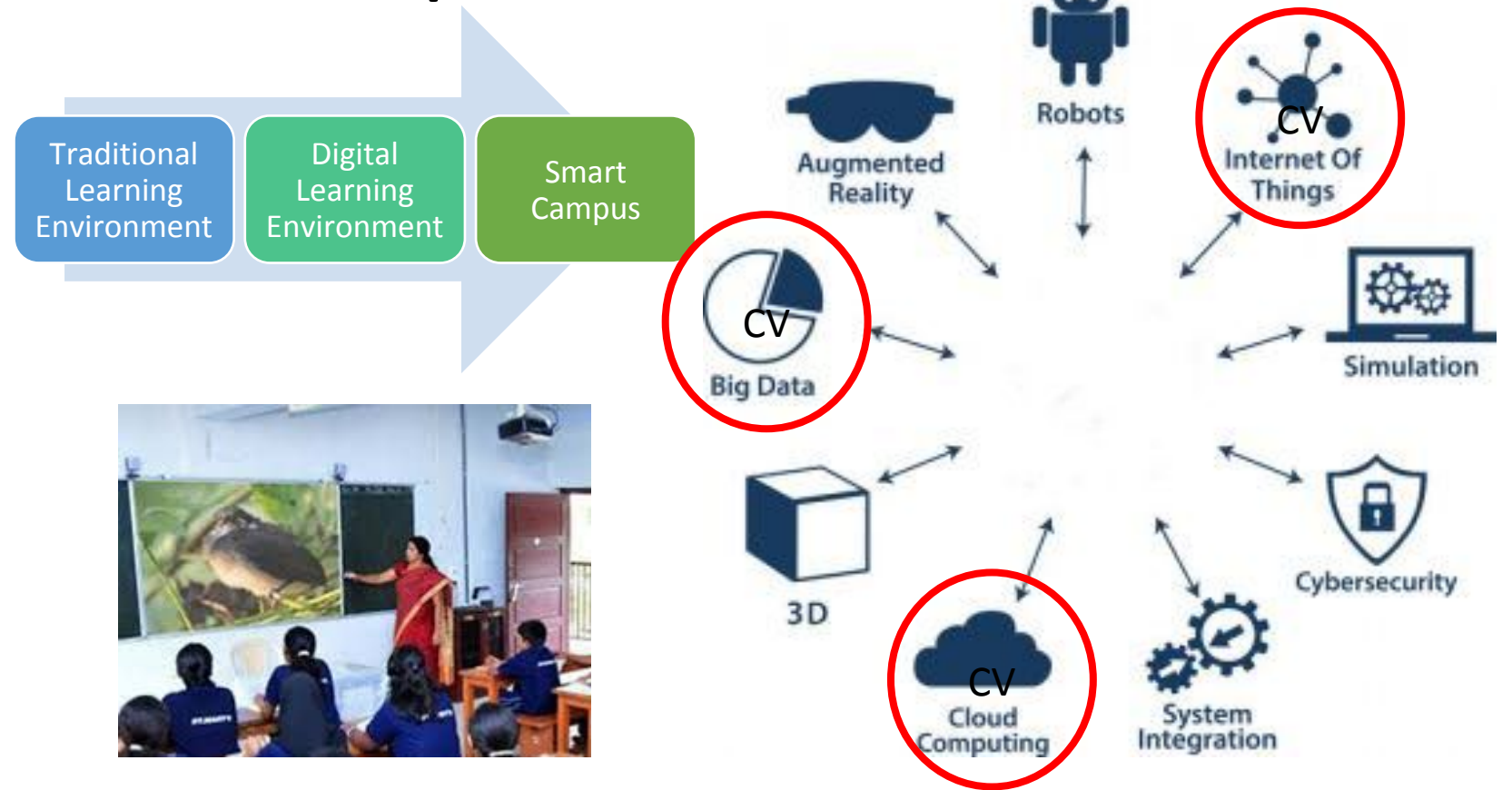
What is Earth Friendly AI?



How Smart Campus support Sustainability?



# 1. What is a Smart Campus?

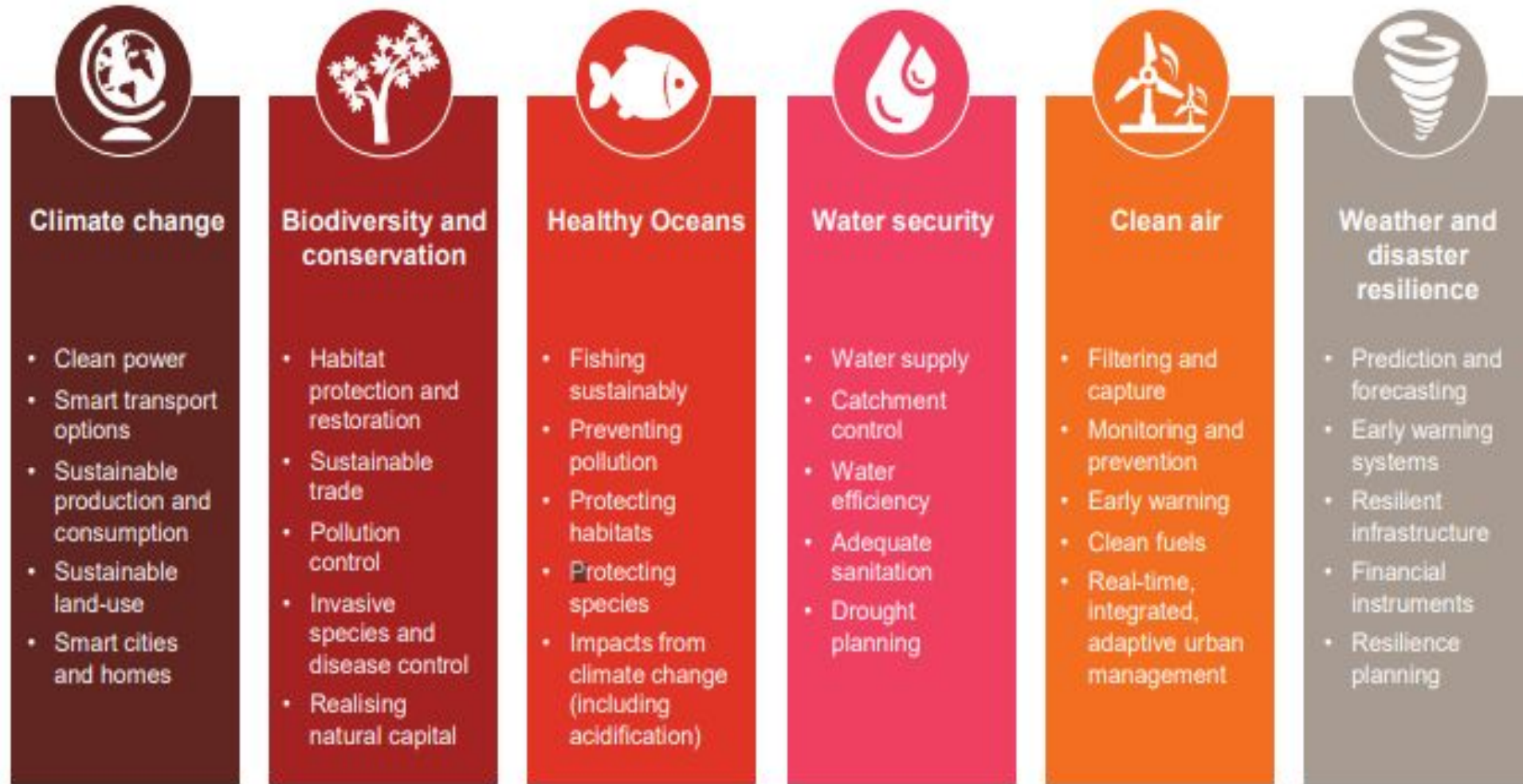


A Smart Campus links devices, applications, and people to enable new experiences or services and improve operational efficiency.

## 2. What is Earth Friendly AI?

- The AI technology such as machine learning, robotics, drones, and the internet of things (IoT) may give advantage to monitoring, understanding, and prevention of damage and stressors on Earth's land, air, and water.
- Purpose is to develop **safe, responsible and ethical AI**, future and future generation development to be aligned with humanity's values, promising safe application of the technology for humankind.
- Ensuring that evolving AI systems remain **friendly** must incorporate the **health of the natural environment** as a fundamental dimension.

Figure 2: Priority action areas for addressing Earth challenge areas



Source: PwC research

Fourth Industrial Revolution for the Earth  
Harnessing Artificial Intelligence for the Earth, PricewaterhouseCoopers(2018)

Figure 3: AI applications by challenge area

### Climate change



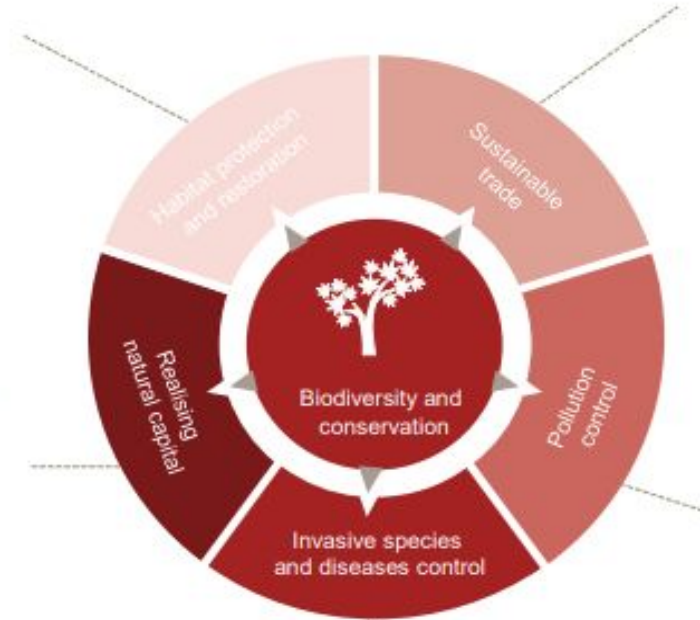
Source: PwC research

Fourth Industrial Revolution for the Earth  
Harnessing Artificial Intelligence for the Earth, PricewaterhouseCoopers(2018)

## Biodiversity and conservation

- Precision monitoring of ecosystems
- Bird habitat and migration pattern prediction
- Simulation of animal and habitat interaction
- Habitat loss detection and monitoring
- Micro drones for pollination
- Optimised breeding of plants

- Register & trading of biological & biomimetic assets
- Plant species identification
- Machine-automated land-use detection linked to ecosystem payments



- Detection of unauthorised animal capture
- Image-based detection of illegal wildlife trade
- Poacher route prediction and high risk animal tracking
- Food value chain optimisation
- Supply-chain monitoring & origin tracking

- Pollutant dispersal prediction and tracking
- Analysis of urban runoff quality issues

- Machine-automated biodiversity analysis
- Smart mosquito traps
- Plant disease identification & detection

Source: PwC research

Fourth Industrial Revolution for the Earth  
Harnessing Artificial Intelligence for the Earth, PricewaterhouseCoopers(2018)

## Clean air

- Optimised sensor-based air purifying systems
- Carbon capture, sequestration and use

- Real-time air pollution monitoring & simulations
- Air pollutant source detection

- Advanced battery and fuel-cell design
- Advanced battery components
- Pollution forecasting for transport management

- 2-10 day pollution level forecasting
- Air quality alerts

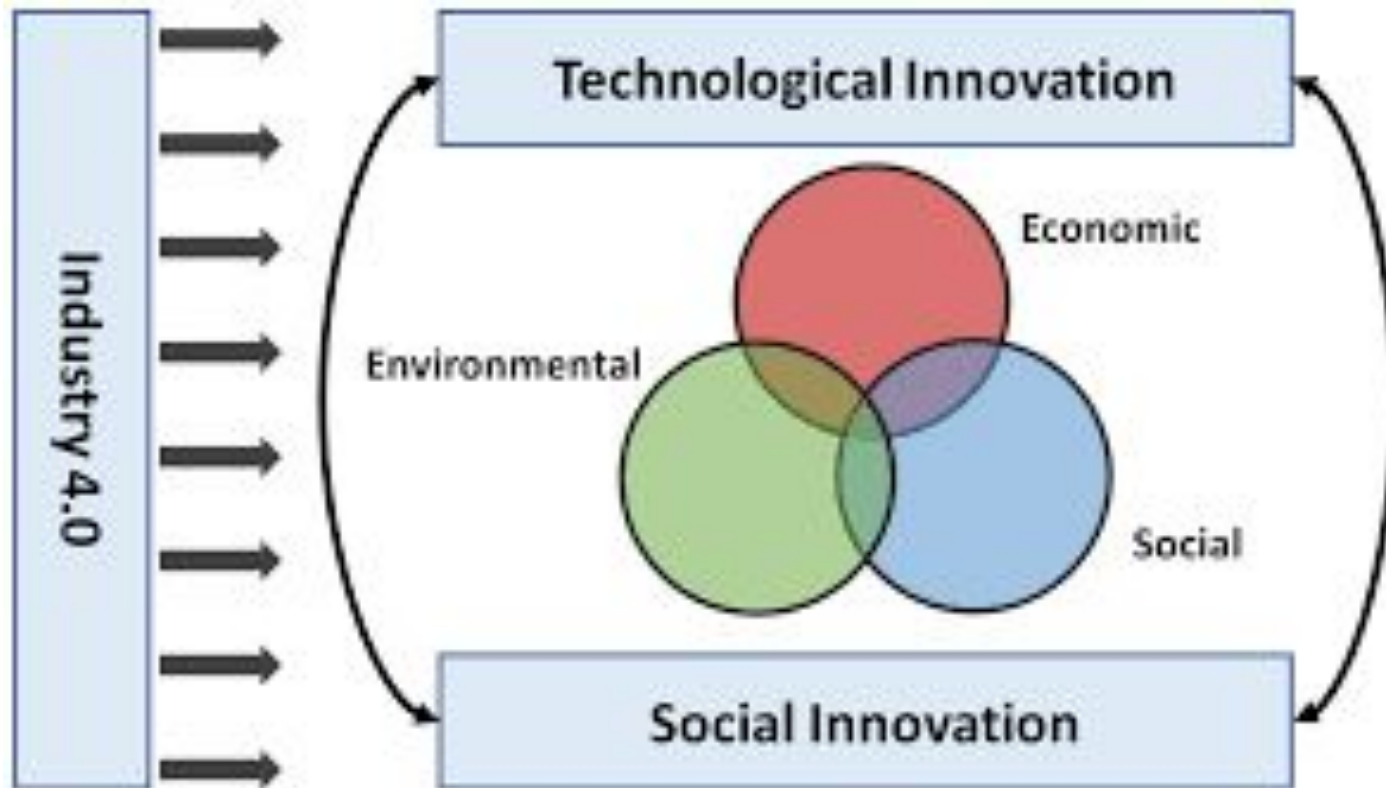


Source: PwC research

Fourth Industrial Revolution for the Earth  
Harnessing Artificial Intelligence for the Earth, PricewaterhouseCoopers(2018)



### 3. How Smart Campus support Sustainability?



How technological progress can be exploited to solve society problems?

Must view technological innovations through a social perspective.

Social innovations such as new models, services, and products that simultaneously meet social needs (Marolt et al., 2015).

Rabeh Morrar, Husam Arman, and Saeed Mousa .  
The Fourth Industrial Revolution (Industry 4.0): A Social Innovation Perspective,  
*Technology Innovation Management Review(2017)*

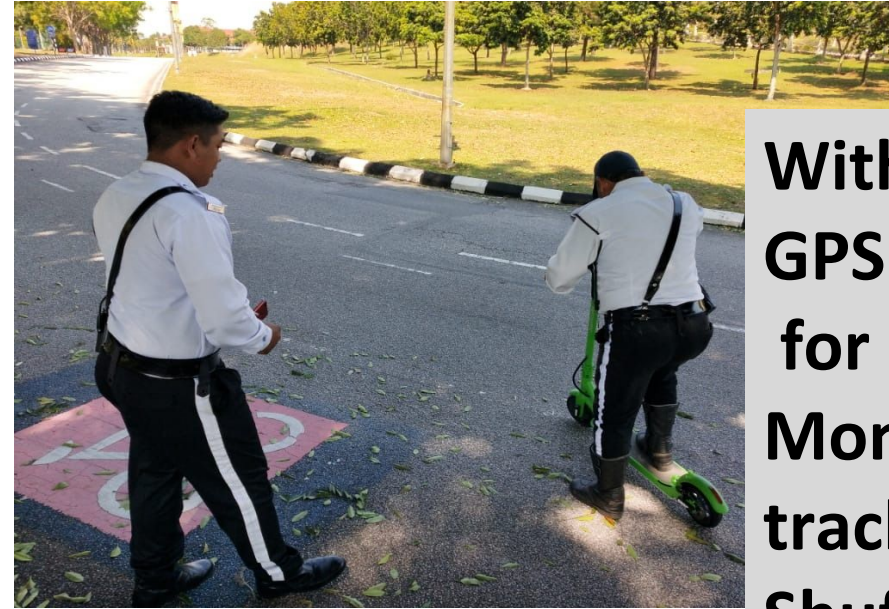


# Little Steps in USIM



**CONGRATULATIONS FOR THE BEST PHOTO. YOU GET A FREE 3 HOUR RIDE TOMORROW MORNING, SUNDAY. MESSAGE US FOR THE DETAILS AND PICK-UP TIME.**

**#USIM #SUSTAINABILITY #EBIKECHALLENGE**



**With  
GPS tracker  
for  
Monitoring  
track and  
Shuffling  
between  
parking**



**Apps + QR  
Code to  
switch on/off**



rosmarinimz



3 likes

rosmarinimz Electric bikes  
@tour\_d\_usim... more

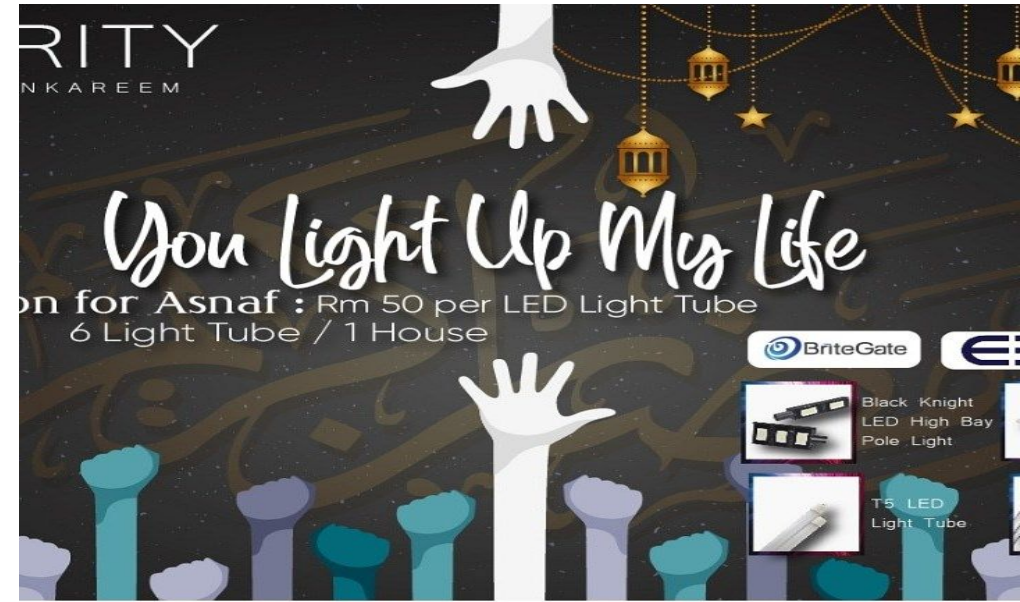
INSTALL THE GPS  
TRACKER WITH IOT  
NETWORK



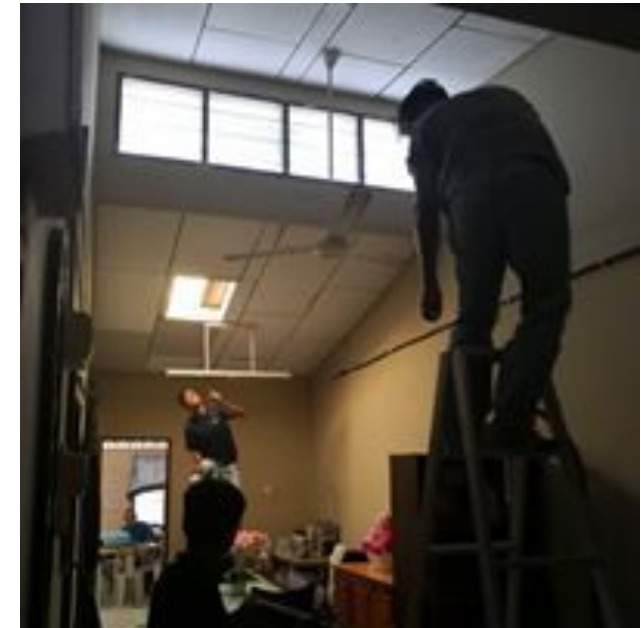
USIM GO GREEN GOING EPIDERMIC







: 019 575 7727 (Prof Norita) 013 308 7345 (En. Ra)





# BERWUDUK CUKUP SECUPAK?



Dari Anas bin Malik r.a. katanya:  
Biasanya Nabi (ﷺ) mandi dengan segantang air, paling banyak lima cupak; dan beliau berwuduk dengan secupak air.



Sahih Bukhari Jilid 1 Hadis #0137

Diriwayatkan dari 'Abdullah bin 'Amr bahawa: Rasulullah (ﷺ) melimpasi Sa'd yang sedang mengambil wuduk, lalu baginda berkata: 'Kenapa engkau berlebihan dalam wudukmu?' Sa'd berkata: Apakah tidak boleh berlebihan dalam berwuduk?' Baginda berkata: 'Ya, meskipun engkau berada di dalam sungai yang mengalir.'"

Sunan Ibn Majah, Hadis #425

**CUPAK ADALAH PENYUKAT ISIPADU YANG DIGUNAKAN UNTUK BERJUALBELI, SAYAR ZAKAT, FIDYAH, KAFFARAH ANGGARAN ISIPADUNYA ADALAH 750 ML**

## CARA BIASA

- ✗ 7 L / wuduk
- ✗ 35 L / hari
- ✗ 245 L / minggu
- ✗ 980 L / bulan
- ✗ 12740 L / tahun

## GUNA CUPAK

- ✓ 0.75 L / wuduk
- ✓ 3.75 L / hari
- ✓ 26.25 L / minggu
- ✓ 105 L / bulan
- ✓ 1365 L / tahun

Ya Allah! Berkatilah gantang dan cupak kami.  
Sahih Bukhari J2 #0927

**JIMAT ~90% AIR**

## JOM BERWUDUK GUNA CUPAK...



<https://www.youtube.com/watch?v=i2BFfQZec10&feature=youtu.be&list=WL>



INFOGRAPHIC

## BENEFITS OF URBAN TREES

- 1**

**2**

**3**

can reduce up temperature up to 8 degree celcius

improve physical and mental health

excellent filters for pollutants
- 3**

**5**

**6**

matures trees regulate water flows

absorb 150 kg of Co2 and mitigate climate change

wood can be used for cooking and heating
- 7**

**8**

reduce airconditioning needs by 30% and save energy

landscaping can increase property value
- 9**

**10**

**11**

trees provide food such as fruits, nuts and leaves

planting trees today is essential for future generations

trees provide habitat to animals

f Jabatan Landskap Negara
@landskapnegara
@LandskapNegara

## VIRTUES BASED SUSTAINABLE DEVELOPMENT INTIATIVES

The same way one single tree can shelter so many people,so can your one single deed transform many lives. Be intentional with your deeds today to positively impact lives.

The value of one single tree.



## Amal Soleh yang Berlanjutan (Sustainable Amal)

Daripada Annas bin Malik r.a., Rasulullah s.a.w. bersabda: “Tujuh perkara yang seseorang itu masih berterusan mendapat pahala daripadanya, walaupun sudah meninggal dunia:

- 1) Ilmu yang diajarkan
- 2) Mata air yang dialirkan
- 3) Perigi yang digali
- 4) Pohon yang ditanam
- 5) Masjid yang dibina
- 6) Mashaf al-Quran yang ditinggalkan sebagai pusaka
- 7) Anak-anak yang sentiasa mendoakan keampunan untuknya”

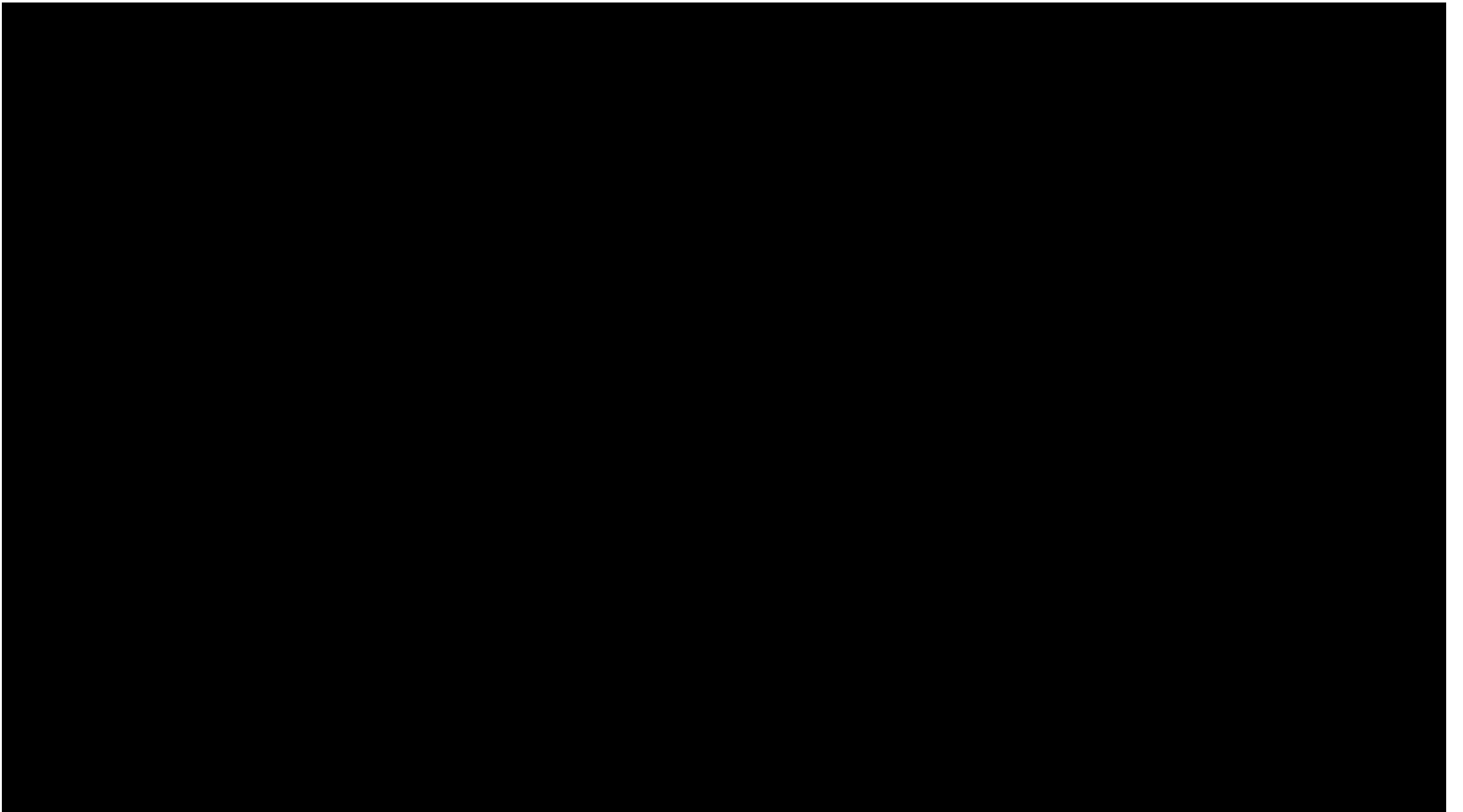
*Al-Jami' Al-Sohih: 3596  
Kitab al-Tarhib wal-Tarhib (Bab Sadaqah)*

**VIRTUES BASED SUSTAINABLE DEVELOPMENT INTIATIVES**

# RESEARCH

- Quran Studies for Special Needs Using Technology
- Braille, Audio Book, Apps , 3D Printing
- Psychospiritual therapy for drug addicts
- Education for Indigenous People







We are making progress insyaAllah

